

United Nations Development Programme
Country: Montenegro
Amendment to Project Document “Integrated Local Development in Montenegro”
(Project ID 00076967)

Project Title: Integrated Local Development in Montenegro

The purpose of the Amendment is to reflect changes in the Project Document related to:

1. Total resources allocated
2. Revision of activities related to the Components 1, 3 and 4;
3. Project results and resources framework with regard to 1 and 2 above;
4. Annual Workplan in regard to 1, 2 and 3 above.

1. Total resources allocated

The allocated resources are amounting to 150,000 USD (123,600 EUR) with the following distribution

Directorate name	Amount USD	Amount EUR
Directorate for Investments, Development of SMEs and Management of EU Funds	55,700	45,896.80
Directorate for Development	14,400	11,865.60
Directorate for Development of National Brand and Consumer Protection	25,500	21,012.00
Remaining resources from previous years	54,400	44,825.60
Total	150,000	123,600

2. Revision of activities related to Components 1, 3 and 4

Following components will be revised with this Amendment to the Project Document:

- Component 1 - Developing prioritized and mature project pipeline that is aligned with strategic priorities at national and local level in pilot municipalities;
- Component 3 - Enhancing local service delivery through inter-municipal cooperation
- Component 4 - Improving municipal and ministries’ management practices in order to deliver better quality of services to the citizens in a transparent, accountable and cost-effective manner.

The activities within components will be complemented with the following activities:

1. Strengthening capacities and support to micro, small and medium enterprises and entrepreneurs, through

1.1 Development projects (development of strategic documents, studies, analysis, technical support in the preparation and implementation of projects aimed at supporting further development and strengthening of entrepreneurship);

1.2 Participation in events with the aim of fostering experience experiences in establishing support to the

business sector and creating a competitive business environment (on topics such as innovation, internationalization, digitalization, women's entrepreneurship, youth in business, investment, clusters and regional development);

2. Promotional activities

2.1 and 2.2 Editing/printing of the brochure for the "Program for improving the competitiveness of the Economy" for 2021;

2.3 Improving the online platform for the implementation of the Program for Improving the Competitiveness of the Economy;

2.4. Other promotional activities (website, organization of round tables/workshops, promotional material, videos, etc.);

3. Educational activities in terms of 3.1 Organization of entrepreneurial education cycles on topics relevant to starting and further improvement of small and medium business.

2. Technical support to further development of clusters

One portion of the resources allocated by the Directorate for Development will be aimed at the technical support to the implementation of the activities within new strategic framework for cluster development.

3. Support to the process of preparation of strategic development plans for local self-governments

Part of the allocated resources will be directed to the continuation of mentorship support in the process of development of strategic development plans by local self-governments.

4. Improvement of the competition through the development of national brand, through

4.1. Organizing events in order to raise awareness of the importance of the national brand (conferences, info days, trainings, forums, etc.);

4.2. Improving the knowledge and competencies of employees in the Directorate for Development and Improvement of the National Brand (study visits, training for creating and implementing promotional campaigns, managing social networks, creating content for the website, etc.) and

4.3. Research on the level of information and knowledge of potential users of national brand logos on the importance of national branding, as well as their interest in using the national brand logo.

3. Project results and resources framework

<p>Intended Outcome as stated in the Country Results and Resources Framework:</p> <p>Outcome 4: By 2021, people of Montenegro benefit from an enabling institutional and regulatory framework for sustainable and inclusive economic growth based on innovation, entrepreneurship and competitiveness.</p> <p>Output 4.1: National policies foster good business environment and sustainable private sector growth;</p> <p>Output 4.2: National institutions have improved capacities to develop, implement and monitor policies and measures that help to generate jobs</p>				
<p>Outcome indicators as stated in the Country Results and Resources Framework, including baseline and targets.</p> <p>World Bank ‘Doing Business’ report</p> <p>Baseline (2016): Ranked 46 out of 189</p> <p>Target (2021): Top 20 in global ranking</p>				
<p>Applicable MYFF Service Line:</p>				
<p>Partnership Strategy: The project will contribute towards building partnership with the Government of Montenegro and the line ministry – Ministry of Economic Development, as well as with the national institutions (the Union of Municipalities of Montenegro) and with municipalities in Montenegro.</p>				
<p>Project title and ID (ATLAS Award ID): Integrated Local Development in Montenegro 00076967</p>				
Intended Output	Output Targets	Indicative Activities	Responsible parties	Inputs
<p>Local government system further enhanced to deliver the better quality of local services to the citizens in a transparent, accountable and cost-effective manner</p> <p><i>Baseline:</i> Capacities of the municipalities for preparation of municipal strategic plans limited; Capacities of entrepreneurs for preparation of project proposals limited; Capacities of the Ministry of Economic Development limited in terms of the promotion and marketing of national investment</p>	<p>1. Local self-governments supported in the process of preparation of the municipal strategic plans;</p> <p>2. Projects received support in line with new strategic framework for cluster support and</p>	<p>Key activities:</p> <p>1.1. Provide consultancy support to municipalities in the creation of the strategic development plans</p> <p>1.2 Technical support for the implementation of activities in accordance with the new strategic framework for the cluster support and development</p> <p>1.3. Organize presentation of programmes of technical and financial support aimed toward advancing competitiveness, offered by the Ministry of Economic Development;</p>	<p>UNDP</p>	<ul style="list-style-type: none"> • UNDP Project Team • International and Local Experts/Companies <p>Total Activity: 123,600 EUR</p> <p>Government of Montenegro (Ministry of Economic Development) No new contributions due other priorities and emergency response to the pandemic</p>

<p>potentials.</p> <p><i>Indicators:</i></p> <p>1. Number of prepared municipal strategic plans;</p> <p>2. Number of projects that received support through Cluster Support Programme;</p> <p>3. Number of presentations of the programmes of financial and technical support held in different Montenegrin municipalities;</p> <p>4. At least one promotional activity targeted at raising awareness on national brand organized.</p>	<p>development;</p> <p>3. At least three promotional activities on advancing competitiveness organized;</p> <p>4. At least one promotional activity targeted at raising awareness on national brand organized.</p>	<p>1.4. Organize at least one promotional activity that will contribute toward awareness raising on national brand.</p>		<p>UNDP</p> <p>No new contributions due to the availability of TRAC resources.</p>
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ANNUAL WORKPLAN BUDGET SHEET - Year 2021

Output ID	Planned activities	Time Frame	Responsible party	Planned Budget		
				Funding Source	Budget Description	GoM Amount in EUR
88051	Cluster Development	1/1/2018 – 31/12/2021	UNDP	GoM	Local Consultants (71300)	5,862.00
				GoM	Facilities & Administration (75100)	176.00
	National Brand	1/1/2018 – 31/12/2021	UNDP	GoM	Contractual Services-Companies (72100)	9,965.00
				GoM	Audio Visual&Print Prod Costs (74200)	9,739.00
				GoM	Facilities & Administration (75100)	739.00
				GoM	Training, Workshops and Conferences (75700)	5,290.00
	SME Support	1/1/2018 – 31/12/2021	UNDP	GoM	Local Consultants (71300)	16,878.00
				GoM	Travel (71600)	11,723.00
				GoM	Audio Visual&Print Prod Costs (74200)	19,343.00
				GoM	Facilities & Administration (75100)	1,614.00
				GoM	Training, Workshops and Conferences (75700)	5,861.00
	Strategic Planning	1/1/2018 – 31/12/2021	UNDP	GoM	Local Consultants (71300)	8,048.00
				GoM	Facilities & Administration (75100)	241.00
	Project Management	1/1/2013 – 31/12/2021	UNDP	UNDP	Recur Payroll Costs - NP Staff (62100)	3,530.00
				GoM	Local Consultants (71300)	115,152.00
	TOTAL					

Approved by UNDP Montenegro

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